



PAC III HANDOUTS
2010-2011

Critical Updates

Special Election Spring of 2011 National and Division

Watch your Sertoma News Service for details concerning the 2011 Special Election. Encourage members to logon and become familiar with the Sertoma Web site. While on the Sertoma Web site, club members should verify and update contact information as filed with Sertoma Headquarters.

Important Changes for 2011-2012 - Awards and Meeting Calendar

Service to Mankind & Sertoma of the Year Awards
Revised Entry Deadline Schedule
(Effective 7/1/11 thru 6/30/14)

The Region Convention is to be held between August 15th and 100 days prior to the Annual Sertoma Convention.

Due to the new schedule for Regional Conventions and the Annual Sertoma Convention, the deadline for entry has been revised for our progressive awards. To have your award nominees considered for the next level of judging, your entries must be submitted to the appropriate Division Leader by the submission deadline.

<u>Award Level</u>	<u>Submission Deadline</u>	<u>Submitted to:</u>
Club Level	07/01	District Governor
District Level	08/01	Director
Regional Level	10/01	Sertoma Headquarters

Serteen, Serteen Club and Serteen Advisor of the Year Awards
Revised Entry Deadline Schedule
(Effective 7/1/11 thru 6/30/14)

<u>Award Level</u>	<u>Submission Deadline</u>	<u>Submitted to:</u>
District Level	08/01	Director
Regional Level	10/01	Sertoma Headquarters

National Awards are presented at the Annual Convention. First year of revised schedule, awards will be presented at 100th Anniversary Convention, April 2012.

2010-2011 National recipients will be recognized at the April 2012 Annual Sertoma Convention, along with the 2011-2012 recipient.

If you have any questions, please contact your Division Leader or your Sertoma Headquarters staff.

MISSION CLUB AWARD

Purpose: Encourage clubs to promote the Sertoma Mission to the community through communication of thoughts, ideas and concepts which accelerate human progress in health, education, freedom and democracy.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 225: Mission Club Award Form, along with necessary supporting documents verifying completion of the following:

Mandatory Requirements:

1. Club must be an Annual Fund supporter by donating a minimum \$100 gift.
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE**Ears![®], scholarships, grants and youth sponsorships.)
2. Participate in either Sertoma Adopt-An-Agency program or **SERTOMA SAFE**Ears![®]

Sponsorship and Service Requirements - Complete at least three:

(Items #1 & #2 may not be used again if used to satisfy the Mandatory Requirement #2 above)

1. Participate in the Adopt-An-Agency Program. Provide name of Affiliate.
2. Participate in **SERTOMA SAFE**Ears![®] Include brief description of project.
3. Participate in a National Heritage/Freedom & Democracy Sponsorship. Include brief description of project.
4. Participate in a Youth Sponsorship, such as Ser teens, Collegiate Sertoma Clubs, Fantasy Sports Camp, Camp Sertoma, Boys & Girls Club, Junior Achievement or Scouting. Include brief description of club involvement in program.
5. Participate in the Sertoman of the Year and Service to Mankind Award program.
6. Participate in a local Hearing Health Sponsorship, such as hearing testing, scholarships, or S.H.A.R.P. Include brief description of program.
7. Have minimum average per member of combined Service Hours and Dollars Given of 250. This will be calculated based upon information from Form 116: Quarterly Activities Reports submitted each quarter to Sertoma Headquarters. The average is calculated by adding the average per member service hours and the average per member dollars given over the four quarters. Membership is based on the number of members on file at Sertoma Headquarters as of July 1.

Rev. 03/09

EFFECTIVE 07/01/08 THRU' 06/30/11

MEMBER SERVICES CLUB AWARD

PURPOSE: Encourage clubs to provide value in Sertoma Membership.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 235: Member Services Club Award Form, along with necessary materials verifying completion of the following:

Mandatory Requirements:

1. Club must be an Annual Fund supporter by donating a minimum \$100 gift.
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE**Ears![®], scholarships, grants and youth sponsorships.)
2. Club Newsletter – provide members with club and Division (District and Region) information a minimum of 75% of the months in which the club meets. Please provide copies of the newsletters.

Leadership & Training – complete at least three:

1. Conduct a Club Leadership Conference. Please provide information regarding date and agenda.
2. Conduct a New Member Orientation. Please provide information regarding date and number of new members attending.
3. At least two club officers attend the District Leadership Conference.
4. At least two members, one of which must be a club officer, attend the District Meeting at the Regional Convention.
5. At least one club member attend a training session at Annual Sertoma Convention. Provide member name and training attended.
6. At least one club officer attend the District PAC each quarter. Provide member name and PAC attended.
7. Conduct Board of Directors meetings at least a minimum of 75% of the months in which the club meets. Please provide information regarding date and number of members attending.

Membership Recognition - complete at least one:

1. Participate in the Sertoman of the Year Award program.
2. Submit Press Release to news or electronic media concerning club officer elections, Sertoman of the Year recipient, or a member achievement. Please provide copy of media.

Communication – complete at least one:

1. Provide to Division leaders information regarding club activities for their communications. Provide copy of the communication showing request.
2. Forward information received in the Sertoma News Service to all club members 4 times per year. Provide copies of this distribution.
3. Ensure that current club and Division information is available on club Web site. Provide web address.

Rev. 03/10

EFFECTIVE 07/01/08 THRU' 06/30/11

MARKET DEVELOPMENT CLUB AWARD

PURPOSE: Encourage clubs to promote and publicize Sertoma contributions to the community.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 230: Market Development Club Award Form, along with necessary materials verifying completion of the following:

Mandatory Requirements:

1. Club must be an Annual Fund supporter by donating a minimum \$100 gift.
(Gifts to the Annual Fund support the mission activities of Sertoma, including, but not limited to Adopt-An-Agency, **SERTOMA SAFE**Ears![®], scholarships, grants and youth sponsorships.)
2. Participate in the Service to Mankind Award program. Include copy of entry.

Public Awareness Requirements – complete at least three:

1. Display a Sertoma meeting sign or Sertoma road sign. Send photo.
2. Two published Sertoma articles from local newspaper. Send copies.
3. Send five one-year subscriptions of the *Sertoman* magazine to public institutions. Send list of names.
4. Conduct a Sertoma presentation or display club exhibit at a public event. Describe event and date.
5. Coverage by a local radio or television station of a Sertoma event. Provide transcript or copy of coverage.
6. Maintain a Sertoma club Web site for community contact. Provide web address.

Recruitment & Growth Requirements – complete at least one:

1. Net gain in membership.
2. Maintain membership while engaging in a ReBAC project (ReBuild Another Club).
3. Maintain membership while engaging in a New Club Development project.

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EFFECTIVE 07/01/08 THRU' 06/30/11

CIRCLE OF EXCELLENCE CLUB AWARD

PURPOSE: Acknowledge clubs that achieve Sertoma Member Services, Sertoma Mission and Sertoma Market Development Awards.

Award: Club receives banner medallion.

Furnished By: Sertoma

Awarded To: Club.

Awarded By: Sertoma

Time Period: Fiscal year just completed.

Eligibility: Any club in good financial standing, including \$175 Annual Club Membership Dues.

Deadline: Must be submitted by July 10th, immediately following close of fiscal year.

Requirements: Submit Form 240: Circle OF Excellence Club Award Form

Mandatory Requirements:

1. Donations to the Annual Fund must be equal to or greater than the \$100 club gift and \$25 per member, based on July 1st dues invoice.
1. Achieve Sertoma Member Services Award
2. Achieve Sertoma Mission Award
3. Achieve Sertoma Market Development Award

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2010-2011 Presidential Growth Incentives

INDIVIDUAL MEMBERS

Each Sertoman recruiting a new member by June 30, 2011 will receive the "Sertoma FOCUS" growth pin.

CLUBS

Each club with a net gain of 3 or more by June 30, 2011 will receive a "Sertoma FOCUS" banner medallion.

DISTRICTS

Each District Governor with a net gain of 3 or more in each club by June 30, 2011, or each District Governor that has a New Club Development Project that obtains Charter status and has a net gain in District membership by June 30, 2011 will receive a special recognition shirt.

Compañerismo in Cancún

Translation.....“Fellowship in Cancun”.....

Come join fellow Sertomans at the “all inclusive” Cancun Palace on July 14 – 16, 2011 to be part of the kick-off party to celebrate Sertoma’s 100th Birthday.

All the food, fun, and drink you can handle! No business - No comps - No black coats - Just Sertomans celebrating what we have in common.

This is a do-not-miss once-in-a-century event. This 4-star resort is offering a special Sertoma rate of \$370.00 per night, double occupancy, or \$345.00 per night, single occupancy. Come early or stay afterwards. Rates will be honored from July 9 to July 21.

Your room rate includes:

- Unlimited top shelf alcoholic beverages, domestic and imported beers, wine and non alcoholic drinks
- Unlimited wine by the bottle
- All meals and snacks...you decide where, when and how much you want to eat!
- In room mini bar with complimentary alcohol, wine, beer, sodas, water and snacks.
- 24-hour room service...included!
- Complimentary wireless internet and internet use
- Unlimited phone calls
- All gratuities & taxes
- Non motorized water sports
- Stay at Cancun Palace and play and dine at any other Palace Resort
- Sertoma Theme Party with unlimited open bar and buffet dinner
- Sertoma Closing Reception & Banquet with unlimited open bar and dinner

Watch the Sertoma Web site and News Service for upcoming announcements.